

## Public Relations Subcommittee Meeting

2-2-22

### MINUTES

In attendance: School Board members, Chair Mahoney, Ms. Bashaw, Ms. Ingham, Director of Teaching & Learning Dr. Haynes, and Superintendent Ambrose.

1. Chair Mahoney called the meeting to order at 4:30 PM.
2. **Ms. Ingham made a motion to approve the Minutes of [1-5-22](#) seconded by Ms. Bashaw.**

No Discussion

**Vote: All in Favor**

3. Input of Focus Groups/Strategic Plan -Superintendent Ambrose and members shared their thoughts on the Strategic Plan focus groups.

Ms. Bashaw said she heard very positive feedback in her session; it was well organized and thought out. Approximately ten people attended and they gave great input. Some were unfamiliar faces which was very positive.

Ms. Ingham said their group had 4-5 parents and two or more other community members. There was lots of great feedback and discussion around timelines, end dates and the metrics in the plan. Her recommendations were for targeted areas around social-emotional growth in the plan.

Mr. Ambrose attended both groups and echoing Ms. Bashaw, said attendees felt like a lot of hard work has gone into this. The lay-out and links in the document, as well as the tracking forms being editable were impressive. They understand that the plan is a road map and it needs to be discussed and monitored. Discussion of next steps, sharing the plan and how to move forward were addressed. Everyone agreed that this version is much better than the first. The social-emotional piece was brought up and he is in agreement that it should be in the plan for next steps.

Ms. Ingham said the feedback, even from people who did not go to a focus group, was that they could tell the amount of work that Dr. Haynes and her committee did putting it together. It is one of the better Strategic Plans I have seen.

Mr. Ambrose said for him, the unsolicited feedback that was taken into account is very important.

Dr. Haynes discussed the second survey which had less feedback in the open discussion boxes versus the yes, no boxes.

Ms. Ingham likes how it is a “living” document.

Discussion ensued on the completion dates of targeted areas.

Mr. Ambrose said the next step is to engage the parents in the community to own part of the Strategic Plan because they are overwhelmed and it concerns him. There are multiple factors affecting them.

Discussion ensued on ways to connect with the community in this post-pandemic (endemic) world.

Mr. Ambrose said no matter what, we are going to align the curriculum, identify learning targets and we are going to start holding kids accountable to a higher standard and that is naturally going to create some tension. He brought up the data we have of student scores.

Chair Mahoney said after next month, it will be time to start formulating goals for the committees.

Mr. Ambrose said it has been a pleasure working together and hopefully he can work with them again.

4. Warrant Articles- Mr. Ambrose said Mr. Angell will present those articles tonight with a statement on each for the Deliberative and will assign an article to to each member of the Board. These are not set in stone and will be discussed and adjusted as needed. These will be sent out for the public on Facebook. He will do a letter to the Newsletter as well prior to the vote.
5. Next Meeting Date-April 6, 2022
6. Adjournment- at 4:57 PM

Recorder: Phyllis Kennedy/ School District Clerk