

## Public Relations Subcommittee Meeting

1-5-22

### MINUTES

In attendance: School Board members, Chair Mahoney, Ms. Bashaw, Ms. Ingham and Director of Teaching & Learning Dr. Haynes.

**Ms. Mahoney made a motion to approve the Minutes of [12-1-21](#), seconded by Ms. Bashaw.**

No Discussion

**Vote: All in Favor**

Dr. Haynes reviewed the first draft of the Strategic Plan which was posted to the website on 12-8-21 and is one of the School Board's goals for the year, to create a core 5-year Strategic Plan.. The five targets of the plan as are follows:

1. Student Achievement
2. People
3. Facility Operations
4. Community Engagement
5. Safety and Structure

She added that a live survey on Constant Contact is currently in progress asking for input on this draft until 1-11-22. So far, more responses have been from staff than the public. After we pull those total responses, we will review and figure out what needs to change and have another revised draft going out on 1-24-22. Hopefully the final draft will be to the School Board by 2-16-22.

Ms. Bashaw asked about adding the links to Facebook. Discussion ensued on the responses received thus far, scheduling Zoom meetings for focus groups, the topics and trends received as feedback and how to process the information.

Ms. Mahoney discussed the dates of 1-11-22 for the Public Hearing and publicity protocols.

The next meeting is scheduled for 2-2-22.

Meeting adjourned at 5:23 PM

Recorder: Phyllis Kennedy