

PR Subcommittee Agenda 5/13/20, 4:30 pm via Zoom

Draft of 1/14/20 minutes

In attendance: Chair Tammy Mahoney, Ms. Electra Alessio, Mr. Ambrose. Called to order by Mahoney at 6:00 pm. Meeting was held in room 102.

The minutes of the 12/11/19 meeting were approved by a unanimous vote.

The committee reviewed the efforts that would be needed to inform the community about the upcoming warrant articles. Mr. Ambrose presented 2 documents for the committee's review. The first summarized articles 3-10 and the second offered answers to questions that have arisen about article 6, the Seminary purchase. The committee agreed to the immediate release of the documents and Mr. Ambrose will begin disseminating them through the established avenues including the district website, social media, Constant Comment email blast, and student handouts. The district will also investigate whether information can be included in a planned community-wide mailing. If not, Mr. Ambrose will consult the Board before incurring any additional costs.

Article 6 has generated a large amount of interest among the public, so the committee discussed additional ways to present information and gather feedback. A public forum with the developer in attendance was suggested, and Mr. Ambrose will make this arrangement. Ms. Alessio also suggested distributing pictures of the building to promote an understanding of the deterioration that has occurred over time, and Mr. Ambrose relayed that the administration has arranged to work with a student to capture drone video of the interior, for public viewing on YouTube.

As we discussed at the last Board meeting, committee and board members will use their own initiative in supporting the articles.

Annie Collyer of Newton commented that she hoped the article 6 Q&A contained information on the maintenance cost savings, and that Newton residents she's spoken with have been receptive to information she's shared with them. Mary Cry of Kingston commented about the level of attachment to the Seminary expressed by residents and former residents.

Meeting was adjourned by Mahoney at 6:35.

Call to Order

Selection of Chair

SLC lease

Next meeting agenda items

Adjourn